

ISEV

NATIONAL PROGRAM 844

INITIATIVE FOR STARTUP ECOSYSTEM IN VIETNAM

“

*By 2025, Vietnam will become
a premier startup hub of
Southeast Asia.*

”

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WHAT IS ISEV?

The "**Initiative for the startup ecosystem in Vietnam until 2025 - ISEV**" (also known as National Program 844), **was approved by the Prime Minister** on May 18, 2016 and **assigned to the Ministry of Science and Technology (MOST) of Vietnam** to coordinate the implementation with other ministries, branches, localities, and socio-political organizations.

By upholding the philosophy "Innovation must be for the people and by the people. People must be the center of innovation", ISEV strives for **fostering** the Innovative Startup Ecosystem by the **training program** for capacity building, the **establishment of network** with international community, the **proposal of policies** and **encouragement for experts** to engage in the ecosystem development process. By 2025, the National Program is expected to support the development of **2000** innovative business projects and **600** innovative startups while **100** enterprises participating in the National Program are on-track to succeed in raising funds from venture capitalists as well as completing mergers and acquisitions process with a total estimated value of about **2,000 billion VND**.



FOSTER a favorable environment for the formation and development of enterprises.



ESTABLISH a legal framework for innovative startups.



BUILD a National Portal for Innovative entrepreneurship to provide information.



WHO RUNS ISEV?

Management Agencies

The ISEV Executive board is a consulting board to the Minister of Science and Technology in decision making, oversight, and evaluating the implementation of ISEV.



01

The National Agency for Technology Entrepreneurship and Commercialization Development (NATEC)

In charge of managing the activities that MOST has ordered to be carried out.

02

The Office of ISEV

Directed by the Head of the ISEV Executive Board, Office ISEV carries out activities in assisting the Executive Board in the implementation of ISEV.

03

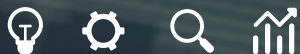
The Office of National Programmes on Science and Technology of MOST

Responsible for managing the annual spending of ISEV activities.

04

The Department of Planning and Finance of MOST

Tasked with organizing and allocating resources to activities of ISEV that MOST have ordered.



The ISEV Executive Board



Tran Van Tung

Deputy Minister of Science and Technology

**HEAD OF EXECUTIVE
BOARD**



Nguyen Duc Hien

*Deputy head of Center party
economic commission*



Vu Dai Thang

*Deputy Minister of Planning and
Investment*



Nguyen Anh Tuan

*Permanent Secretary of Central
Committee of Ho Chi Minh
Communist Youth*

**DEPUTY HEAD OF
EXECUTIVE BOARD**



Nguyen Kim Anh
*Deputy Governor of
the State Bank*



Nguyen Quang Vinh
*General Secretary of Vietnam
Chamber of Commerce and
Industry (VCCI)*



Nguyen Mai Duong
Chief of the Ministry Office



Le Phung Thang
*President of Hanoi Young
Business Association*



Nguyen Huu Do
*Deputy Minister of
Education and Training*



Tran Minh Huyen
*Director of Student Affairs
Department, General Department
of Vocational Education, Ministry
of Labor, War Invalids and Social
Affairs*



Nguyen Mai Duong
*Deputy General Director of State
Capital Investment Corporation*



Tran Viet Duc
*Chief Representative
of IDG Ventures Vietnam*



Pham Hong Quat
*Director of National Agency
for Technology Entrepreneurship
and Commercialization
Development*



Nguyen Truong Giang
*Former of Department of
Public Expenditure,
Minister of Finance*



Pham Quang Tu
*Director of Department of
Enterprise Management;
Ministry of Information and
Communications*



Do Hoai Nam
*Founder of Up Coworking
Space*



Do Thi Thu Thao
*Vice President of
Vietnam Women's Union*



Nguyen Van Thao
*Assistant to Minister - Director
of Economic General Department,
Ministry of Foreign Affairs*



Hoang Son
*Deputy General Director of
Industry Group - Viettel
Telecommunications Corporation*



Mai Duy Quang
*Director of Topica Founder
Institute*



Nguyen Doan Toan
*People's Committee of
Ha Noi City*



Do Thanh Long
*Director of the National Office
of Science and Technology
Programs, Ministry of Science
and Technology*



Nguyen Manh Dung
*Chief Representative cum Director
of CyberAgent Ventures Investment
Fund in Vietnam and Thailand*



Tran Tri Dung
*Swiss Entrepreneurship
Program Specialist (Swiss EP)*



Le Trung Chinh
*People's Committee of
Da Nang City*



Le Thanh Liem
*People's Committee of
Ho Chi Minh City*



Le Hong Viet
*Technology Director of FPT
Corporation*



Nguyen Phi Van
*President of Vietnam
Angel Network (VAN)*



Pham Dung Nam

- *Director of the Office 844*
- *Vice Minister Secretary at the Ministry of Science and Technology*



Nguyen Viet An

- *Head of Management and Support for Program implementation department*
- *Deputy Head of the Technology Transfer Office, HoaLac Hi-tech Service Centre, HoaLac Hi-tech Park Board of Administration, Ministry of Science and Technology*



Tu Minh Hieu

Head of General Planning and Policy Analysis department

CONSULTING PARTNERS



Tran Tri Dung

*Program Manager of The
Swiss Entrepreneurship
Program in Hanoi and
Central Region*



Dam Quang Thang

*General Director of
Agricare Vietnam*



Phan Hoang Lan

*Head of Exploration,
Acceleration Lab at UNDP*



Thach Le Anh

*Founder of Vietnam
Silicon Valley*



HOW DOES ISEV ENGAGE?

Highlighted Facts

05

years in operation

52/63

provinces and cities have issued plans to implement the National Program 844 at provincial scale

115

partners carried out missions

> 110

billion VND provided fundings for partners

920

billion VND raised fundings for startups

BIGGEST

event for the innovative startup community in VietNam: TECHFEST

Our activities

01

Education

02

Pilot events for fundings

03

*Incubation and
Acceleration support*

04

Communication

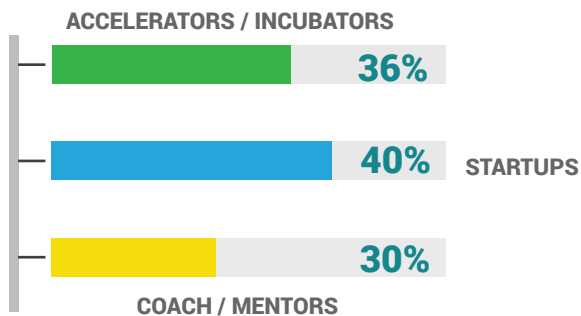
05

*Formation and
modification of policies*

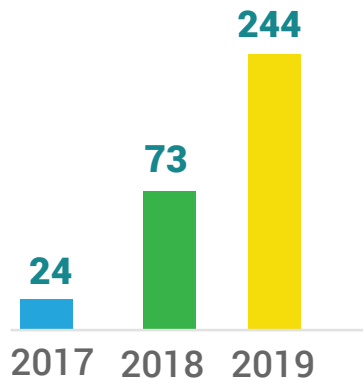
04

*Research
and database*

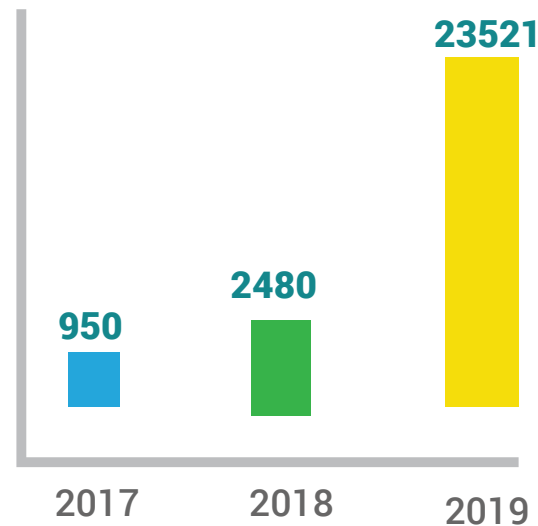
EDUCATION



Participants profile

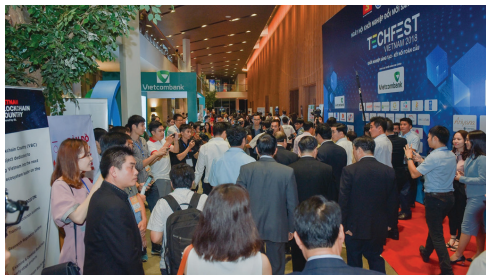


The number of training courses



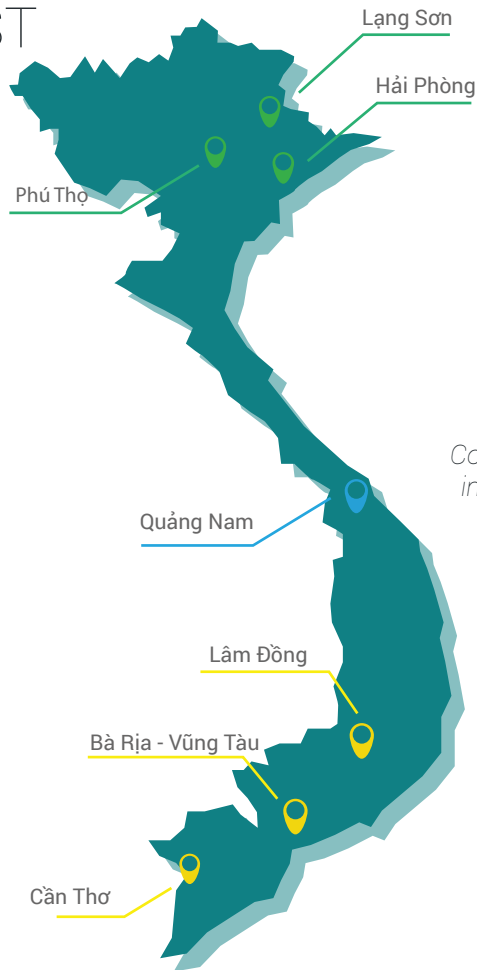
The number of participants

PILOT EVENTS FOR FUNDING



- 01 | REGIONAL
- 02 | LOCAL
- 03 | NATIONAL
- 04 | INTERNATIONAL

TECHFEST



Red River Delta Region



Competition for Innovative Entrepreneurial Talents in the Red River Delta and Northern Midland and Mountainous area.

3000 participants
40 deals



Mekong Delta Region



755000 USD Investment

11 investing commitments

TECHFEST 2019

13,4

million USD of
interest investments

300

domestic and
international investors

20,500

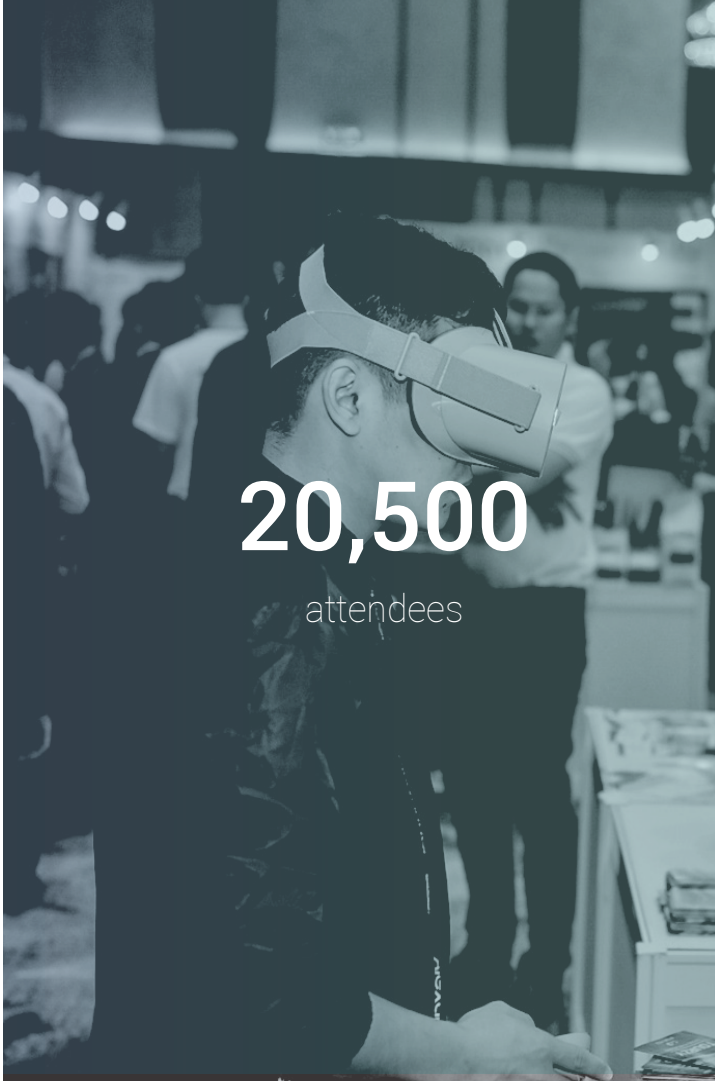
attendees

200

investment made
on average

Over 700

startups participating
in TECHFEST













TECHFEST in SINGAPORE, US and KOREA

INTERNATIONAL



INCUBATION / ACCELERATION SUPPORT

 <p>Business Startup Support Centre</p>	1.5 billion USD	 <p>Incubator SONCHAM Creation Connection Conquest</p>	Startup Liberzy raised 110.000 USD in Shark Tank season 3	 <p>ThinkZone</p>	Startup Foodhub raised 100.000 USD	 <p>BK Holdings®</p>
350.000 USD	 <p>BSA Business Studies & Assistance Center</p>	Startup Abivin raised 1 million USD in Startup Worldcup	 <p>Saigon Innovation HUB</p>	75+ Training Program	 <p>VIETNAM SILICON VALLEY</p>	 <p>DNES DANANG INCUBATOR</p>
 <p>NTBIC</p>	300.000 USD raised for Bat Trang Village	 <p>HCMUT - TBI</p>	5 startups secure funds	Supporting the operation of over 100 Institutes/ Business Accelerator/Business Incubator		



Abivin, the winner of the 2018 National Techfest, later won the championship in the Startup World Cup 2019 in the U.S. Silicon Valley

COMUNICATION

Build a startup innovation culture at **national** scale
with **100** newspapers and broadcasting channels



FORMATION AND MODIFICATION OF POLICIES



ESTABLISHING FUNDS TO INVEST IN INNOVATIVE STARTUPS



TECHNOLOGY TRANSFERS



REDUCING PAPERWORK FOR REGISTERING CAPITAL CONTRIBUTION



TAXES AND FEES EXEMPTIONS



SUPPORTING INFRASTRUCTURE, TRAINING AND INVESTMENT



TAX REDUCTIONS, EXEMPTIONS FOR SMEs

- *Law on supporting for small and medium enterprises 2017*
- *Law on technology transfer 2017*
- *Decree 38 on investment for small-and-medium start-ups and innovative firms*
- *Decree 13 preferential treatment for science and technology enterprises*
- *Other decrees and circulars on Investment Law, NIC, etc*

RESEARCH & DATABASE

1

National Portal for Innovative Startup

1.121

Scientific and technological
organizations

1.489

Startup ideas

18.727

Business profiles

2

Annual Report on Vietnam Innovative
Startup Ecosystem



WHAT IS THE TIMELINE OF ISEV IN 2020/2021?





WHY PARTNER WITH ISEV?

*International and national
network of innovative
experts and
supporting partners*

*Up-to-date
national database*

*Openness with an
international mindset*

*International and
regional partnership*

Ability to attract resources





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